



# Public Meeting Minutes – MASNA

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Location: Uber Conference  
Date: 09/8/2021  
Time: 9:07 PM EST

Minutes prepared by Bryce Risley

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## Attendance

### Board of Directors Present:

Kevin Erickson: President  
Tom Lisciandra: Vice President  
Christine Shelton: Treasurer  
Tim Lyons: Director of Conservation  
Larry Blighton: Director at Large  
Joanne Vega: Public Relations

### Board of Directors Absent:

Bryce Risley: Secretary General  
Les Wilson: Director at Large  
Dennis Diaz: Director at Large  
Marie Agravante: Director at Large  
Ed Wiser: Director at Large

### MASNA Employees and Contractors:

### MEMBERSHIP:

Craig Bingman  
Michelle Lemech

### Meeting Call to Order

9:07 Kevin Erickson moves to open the September 8th, 2021, Public Board Meeting; Tom Lisciandra seconds

### Meeting Minutes:

#### Kevin Erickson:

9:08 Tom Lisciandra comments on review of past meeting minutes. No additions or edits requested.  
9:09 Kevin Erickson welcomes the BOD and membership to the September 8<sup>th</sup>, 2021 Public meeting.  
Board of Director nominations are open from September 8<sup>th</sup> to October 6<sup>th</sup>. (<https://masna.org/aboutus/bod-elections/>)  
The Public Annual Meeting will be held on October 13<sup>th</sup>. Positions eligible to be filled include President, Secretary, Director of Conservation, Industry Relations, and At-Large positions.  
Voting will be held online during the Annual meeting.  
Those voting must be current on their MASNA memberships to be eligible to vote.

#### Christine Shelton:

9:12 Treasurer's report

# MASNA Treasurer's Report

Public Meeting  
September 8, 2021

<b>CASH</b>		
	Bank of America	\$197,725.08
	Paypal	18,543.73
<b>TOTAL</b>		<u>\$216,268.81</u>
<b>PAYABLES</b>		
	Checks/Payments Issued	\$761.36
	Checks/Payments estimated	<u>\$28,000.00</u>
<b>SUB TOTAL</b>		\$28,761.36
<b>RECEIVABLES</b>		
	Estimated MACNA/MASNA deposits	<u>\$231,257.16</u>
<b>TOTAL</b>		<u>\$231,257.16</u>
<b>ENDING CASH BALANCE</b>		<b>\$418,764.61</b>

9:14 End Treasures Report.

9:14 All sponsorships (4) for MACNA Online have paid, all scholarship funds are now in. Once the necessary information is gathered from the scholarship recipients, paper checks will be issued by certified mail along with congratulatory letters.

9:17 Ten of eighteen spots have been purchased for the Coral ID Workshop.

Upcoming expenses for the Coral ID workshop will include media cables.

9:19 Tax Return for MASNA will be due November 15<sup>th</sup>.

#### Kevin Erickson:

9:19 Kevin Erickson points out there will be no Private Meetings held in November or December.

The last 2021 Private meeting will be held October 27<sup>th</sup>.

#### Tom Lisciandra:

9:20 Tom Lisciandra proposes applying for a business account for MASNA and trade old iPads in for new iPads when the new models are announced next week. Trading in the older models will bring the organization up to date and there's potential to receive money value out of the old tech.

Tim Lyons will share iPad serial numbers with Tom Lisciandra.

9:22 Tom Lisciandra asks Tim Lyons when Wifi hot spots will be switched out since they were recalled.

Tom Lisciandra will attend Aquashella Dallas with his personal hot spot so as to avoid using a recalled product.

#### Tim Lyons:

9:25 Tim Lyons will organize scholarship letters and share them with Christine Shelton shortly.

Scholars were awarded the 2021-2022 MASNA Student Scholarships this past weekend. Each recipient gave an acceptance speech. MASNA thanks the scholarship sponsors, Ecotech, Coralview, and Two Little Fishes.

Sarah Hutchins is the graduate winner while Pheobe Churny is the undergraduate winner.

The scholarship winner's acceptance speeches will be viewable on MACNA's YouTube channel and on the MASNA website.

#### Kevin Erickson:

9:30 Kevin Erickson comments on the Aquarist of the Year, Kathy Leehy. Her award was delivered during MACNA 2021 Online this past weekend.

MASNA Award recipient Svein Fossa was presented his award on call with his OFI colleagues.

Delivery of the awards can be viewed on MASNA's website and MACNA's YouTube channel.

9:33 Michelle Lemech joins the meeting.

**Larry Blighton:**

9:34 Larry Blighton mentions all giveaway prizes from the MACNA 2021 Online giveaway have been claimed.

**Joanne Vega:**

9:36 Joanne Vega comments on acquiring items to giveaway during the 2021 Membership Drive.

Larry Blighton asks how often MASNA wants to do membership drives.

Joanne Vega suggests doing an October, November, December.

Kevin Erickson proposes giving away three prizes to all membership renewals during the months of October, November, and December.

9:40 Tom Lisciandra comments on planning end of year Membership Drives due to lull in industry shows going on. The intention was to drum up excitement during the down season and offer prospect of winning a prize for the holidays.

Kevin Erickson proposes continuing this conversation and the next membership meeting.

**Kevin Erickson:**

9:43 Kevin Erickson addresses the past weekend's MACNA 2021 Online event. He thanks ICP Analysis, Deltech USA, ChemiPure, PolypLab, and Reef Nutrition for sponsoring the event.

MASNA t shirts and stickers are still available online until the 15<sup>th</sup>.

The speaker recordings will be made available to MASNA members while the award ceremonies will be made available to the general public.

9:47 MACNA 2022 was launched this past weekend. <https://macna.org/macna2022/>

The event will be held in Milwaukee, Wisconsin from September 9<sup>th</sup>-11<sup>th</sup>.

Ticket holders from MACNA 2020 Phoenix, Arizona or MACNA 2021 Atlanta, Georgia will automatically be issued a 2022 ticket of the same type.

9:50 Aquatic Expo was also launched this past weekend and will be held on April 2<sup>nd</sup>-3<sup>rd</sup> in Atlanta, Georgia. It is a two-day freshwater and saltwater show. Booths are on sale and the floor plan can be found on MACNA's website.

9:51 The Coral ID Workshop was launched this past weekend. Russel Kelly will teach attendees how to use the coral finder tool and identify coral species. The event will be held on the 5<sup>th</sup>-7<sup>th</sup> of November. The cap for the event is 18 attendees.

Any forthcoming statements relating to MACNA and COVID-19 will be updated on the website at

<https://macna.org/covid/>

**Membership Questions:**

9:55 No further comments from the BOD or membership.

Next public meeting: 10/13/2021 at 9 PM, EST

9:55 Kevin Erickson moves to close this September 8th, 2021, Public meeting; Tom Lisciandra seconds

**Meeting Time: 48 minutes**