



# Annual Public Meeting Minutes – MASNA

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Location: Uber Conference  
Date: 10/13/2021  
Time: 9:04 PM EST

Minutes prepared by Bryce Risley

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## Attendance

### Board of Directors Present:

Kevin Erickson: President  
Tom Lisciandra: Vice President  
Christine Shelton: Treasurer  
Bryce Risley: Secretary General  
Tim Lyons: Director of Conservation  
Joanne Vega: Public Relations  
Larry Blighton: Director at Large  
Mariecor Agravante: Director of Membership  
Ed Wisner: Director at Large  
Denis Diaz: Director at Large

### Board of Directors Absent:

Les Wilson: Director at Large

### MASNA Employees and Contractors:

### Membership Attendees:

John Gordon  
Travis Knorr  
Paul Anderson  
Richard Ross  
Rob Mougey  
Sarah Hutchinson  
Tim Law  
Mick Walsh

### Meeting Call to Order

9:07 Kevin Erickson moves to open the October 13, 2021, Annual Board Meeting; Ed Wisner seconds.

### Meeting Minutes:

#### Kevin Erickson:

9:07 Kevin Erickson welcomes the BOD and membership attendees to the 2021 Annual Public Meeting.

Christine Shelton:  
9:07 Treasurer's Report

## MASNA Treasurer's Report

Public Meeting

October 13, 2021

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### CASH

Bank of America	\$199,239.71
Paypal	22,347.26

<b>TOTAL</b>	<u>\$221,586.97</u>
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### PAYABLES

Checks/Payments Issued	\$0.00
Checks/Payments estimated	\$42,000.00

<b>SUB TOTAL</b>	<u>\$42,000.00</u>
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### RECEIVABLES

Estimated MACNA/MASNA deposits	\$236,007.16
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<b>TOTAL</b>	<u>\$236,007.16</u>
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### ENDING CASH BALANCE

<b>\$415,594.13</b>
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9:12 Tax return is due for filing by November 15<sup>th</sup>.  
No updates on MASNA Speaks.  
Payroll forms will be filed within the next week.

### Kevin Erickson:

9:13 Kevin Erickson transitions to sharing slides for the Annual Meeting.

Mini MACNA was held February 27<sup>th</sup>, 2021. The theme of the event was Overcoming Challenges in Reefkeeping. The event consisted of three speakers, a workshop, and a social event. The event was held online over Zoom. Mini MACNA consisted of 260 registered viewers and 55 total time viewed days. The event was free for MASNA members.

9:17 MACNA 2021 was rescheduled in May of 2021. The event theme was Supporting an Equitable Trade. The event took place over three days with 8 speakers, two workshops, one panel, three meet-ups, and two evening socials. MACNA 2021 consisted of 561 total registered viewers and 87 total time viewed days.

9:23 MASNA utilizes a Google Ads Grant which was applied for in 2020.

9:27 Online Merch has been pushed online at [www.aquariumthreads.com](http://www.aquariumthreads.com). The total Print to Order to date is 297. There is a standing stock of 117 MACNA 2020 shirts, and 40 2021 Calendars. Orders are fulfilled by a print to order company.

9:32 MASNA's Social Media performance continues to increase annually with 5,629 "Likes" in 2021 resulting from 135 posts since MACNA 2020.

9:34 Membership Report. Membership is presently 150 Individual Members since MACNA 2021. There are presently 39 Family Memberships, 15 Club Members, and 13 Corporate Members.

### Tom Lisciandra:

9:36 Tom Lisciandra reviews the tasks he has carried out over the last year as Vice President. Membership Committee, MACNA Committee, Trademarks, MACNA 2020, MACNA 2021 Online.

### Christine Shelton:

9:37 Christine Shelton reviews the tasks she has carried out over the last year as Treasurer.

Monthly Treasurer's Reports, Payroll and Bookkeeping for MASNA and MACNA, MASNA Speaks, MASNA Scholarship Committee, MACNA 2021 Online, mini MACNA, MACNA 2022 Planning Committee.

**Bryce Risley:**

9:41 Bryce Risley reviews the tasks he has carried out over the last year as Secretary General. Taking Meeting Minutes at monthly Public Meetings, assisting with the scholarship review process, and designing a writing series to represent international suppliers in the industry.

**Tim Lyons:**

9:43 Tim Lyons reviews the tasks he has carried out over the last year as Director of Conservation. Scholarship Committee 2021-2022, Junda Lin Memorial Fund (Publishing Fund), MANSNA Educational Series, MACNA Panel Series.

**Joanne Vega:**

9:51 Joanne Vega reviews the tasks she has carried out over the last year as Public Relations. Supported MASNA events held in 2021, contributed to social media and press release and other communications support.

**Larry Blighton:**

9:52 Larry Blighton reviews the tasks he has carried out over the last year as Director at Large. Uploaded 102 videos to both the MASNA and MACNA sites. Organized and contacted vendors for Mini MACNA and MACNA 2021 Online. Organized raffle giveaways for these events totalling a value of over \$6,500 in items from 25 different vendors. Worked with Ed Wiser to develop club procedures for the proper way to approach vendors for raffle giveaway items. Worked with MACNA committee for Mini MACNA, MACNA 2021 Online, and Aquatic Expo.

**Kevin Erickson:**

9:59 MACNA Presentation Videos now have over 1.15 million views as of October 1<sup>st</sup>, 2021.

**Ed Wiser:**

9:59 Ed Wiser reviews the tasks he has carried out over the last year as Director at Large. Worked on programs to get Clubs to join MASNA. Developed a vendor resource list. Worked on ways to increase use of MASNA Speaks. Worked on Aquatic Expo and MACNA 2022.

**Marie Agravante:**

10:01 Marie Agravante reviews the tasks she has carried out over the last year as Director of Membership. Assists with membership keeping track of membership statuses and working on projects to promote and increase membership. As of this meeting the membership stands at 148 individual memberships, 38 families, 16 clubs, 14 business entities. Presently there are a total of 216 MASNA members.

**Kevin Erickson:**

10:04 MASNA Speaks. Over \$2,000 of sponsorship assistance ReefNutrition and ReedMariculture. Acknowledgement of Aquarist of the Year, Kathy Leahy, and MASNA Award for 2021 Svein Fossa.  
10:06 MASNA Coral ID Workshop will be held on November 5<sup>th</sup>-7<sup>th</sup> (sold out), and November 12<sup>th</sup>-14<sup>th</sup>. The workshop will be lead by Russell Kelley as a virtual event. Register at MACNA.org  
Aquatic Expo 2022 Update. Room rates start at \$169, passes start at \$20.  
MACNA 2022, Gathering and Growing. September 9<sup>th</sup>-11<sup>th</sup>.  
10:10 Kevin Erickson thanks the outgoing MASNA board, Tim Lyons and Les Wilson.

**2022 Board Elections**

10:11 Nominees to be voted upon for the following board positions:  
President  
Director at Large  
Director at Large

Travis Knorr - running for Director at Large:  
Larry Blighton - running for Director at Large:  
Richard Ross - running for Director at Large:  
Kevin Erickson - running for President:

10:13 Kevin Erickson motions to vote for all nominees in one vote; Tom Lisciandra seconds.  
BOD Vote:

<u>Vote</u>	<u>Yea</u>	<u>Nay</u>	<u>Abstain</u>
Tim Lyons	X		
Christine Shelton	X		
Joanne Vega	X		
Denis Diaz	X		
Paul Anderson	X		
Marie Agravante	X		
Rob Mougey	X		
Kevin Erickson	X		
Tom Liciandra	X		
Ed Wiser	X		
Tim Law	X		
Sarah Hutchinson	X		
John Gordon	X		

Motion passes: 13 Yea, 0 Nay, 0 Abstain

Tom Lisciandra motions to vote for Kevin Erickson as President; Bryce Risley seconds.

<u>Vote</u>	<u>Yea</u>	<u>Nay</u>	<u>Abstain</u>
Tom Lisciandra	X		
Tim Lyons	X		
Christine Shelton	X		
Joanne Vega	X		
Denis Diaz	X		
Paul Anderson	X		
Marie Agravante	X		
Rob Mougey	X		
Larry Blighton	X		
Ed Wiser	X		
Travis Knorr	X		
John Gordon	X		
Richard Ross	X		
Sarah Hutchinson	X		
Tim Law	X		

Motion passes: 15 Yea, 0 Nay, 0 Abstain

The 2022-2023 MASNA Board of Directors will be;  
Kevin Erickson - President  
Tom Lisciandra - Vice President  
Christine Shelton - Treasurer  
Marie Argravante - Director of Membership

Joanne Vega - Public Relations  
Larry Blighton - Director at Large  
Ed Wiser - Director at Large  
Dennis Diaz - Director at Large  
Travis Knorr - Director at Large  
Richard Ross - Director at Large

**Membership Questions:**

10:20 Kevin Erickson solicits questions from BOD and members to address nominees. No questions.

**No private meetings in November or December**

Next public meeting: 11/10/2021 at 9 PM, EST

10:22 Kevin Erickson moves to close this October 13th, 2021, Annual Meeting; Tom Lisciandra seconds.

**Meeting Time: 75 minutes**