



Public Meeting Minutes - MASNA

Location: Uber Conference
Date: 04/14/2021
Time: 9:04 PM EST

Minutes prepared by Bryce Risley

Attendance

Board of Directors Present:

Kevin Erickson: President
Tom Lisciandra: Vice President
Bryce Risley: Secretary General
Christine Rowe: Treasurer
Ed Wiser: Director at Large
Joanne Vega: Public Relations
Larry Blighton: Director at Large

Board of Directors Absent:

Marie Agravante: Director at Large
Les Wilson: Director at Large
Tim Lyons: Director of Conservation
Dennis Diaz: Director at Large

MASNA Employees and Contractors:

MEMBERSHIP:

Donald Atkinson
Craig Bingman
Paul Anderson

Meeting Call to Order

9:04 Kevin Erickson moves to open the April 14th, 2021, Public Board Meeting; Tom Lisciandra seconds

Meeting Minutes:

Kevin Erickson:

9:05 Kevin Erickson welcomes the BOD and membership to the meeting.

Christine Rowe:

9:06 Treasurer's Report

MASNA Treasurer's Report

Public Meeting

April 14, 2021

CASH

| | |
|-----------------|--------------|
| Bank of America | \$186,181.97 |
| Paypal | 6,624.61 |

TOTAL

\$192,806.58

PAYABLES

| | |
|---------------------------|------------|
| Checks/Payments Issued | \$1,800.00 |
| Checks/Payments estimated | \$5,500.00 |

SUB TOTAL

\$7,300.00

RECEIVABLES

| | |
|--------------------------------|--------------|
| Estimated MACNA/MASNA deposits | \$201,656.16 |
| Current deposits | 0.00 |

TOTAL

\$201,656.16

ENDING CASH BALANCE

\$387,162.74

Payroll and taxes have been filed for this quarter.

Kevin Erickson and Christine Rowe completed the 2020 Census for Philanthropic and Non-Profit Organizations.

MASNA's Tax Journal will be due 5/17/21.

9:10 No updates for MASNA Speaks.

Larry Blighton:

9:11 No updates for the Public Meeting.

Larry Blighton has been assisting Kevin Erickson with website product layout testing.

Ed Wiser:

9:12 Ed Wiser reports on Club President's meeting. Ed Wiser will begin work on list of vendors and describe the process that clubs need to go through to secure raffle items.

Kevin Erickson proposes producing a professional email layout to standardize communications with clubs and vendors.

Joanne Vega:

9:19 Fundraising campaigning for the Junda Lind Publishing Fund to be promoted in April with the assistance of Tim Lyons. This fund is designed to offset the costs associated with publishing marine aquarium research in scientific journals (<https://masna.org/masna-programs/memorial-publishing-fund/>)

9:21 Denis Diaz joins the meeting.

Kevin Erickson:

9:22 Kevin Erickson shares updates on behalf of Tim Lyons, comments on efforts to increase the MASNA Scholarship fund amount to \$14,000 total allowing for two \$7,000 scholarships in an effort to better support students and address increasing tuition costs in academia.

9:24 Banggai Cardinalfish educational article is in review for publication.

9:25 Kevin Erickson shares updates on behalf of Marie A. Membership videos have been launched on the MASNA website. Kevin Erickson added a table to the membership page to better communicate what values are included with each level of membership.

Bryce Risley:

9:28 Bryce Risley informs the BOD of upcoming travel obligations throughout June, July, and August.

Tom Lisciandra:

9:31 Tom Lisciandra requests an image of the Soho Reward Fish for production reference.
Tom Lisciandra requests a meeting with Larry Blighton and Denniz Dias to discuss details for MACNA 2021.

Kevin Erickson:

9:33 Kevin Erickson announces the transition of MASNA apparel to www.aquariumthreads.com. MASNA is using money awarded by Google Grants for \$10,000 in free Google marketing adds each month.
Kevin Erickson and Tim Lyons will meet next week to discuss MACNA academic poster virtual session.
MACNA 2022 will launch on Monday.
Kevin Erickson invites volunteers to assist with creating marketing content for MACNA 2022.

Membership Questions:

9:41 Kevin Erickson solicits final contributions to from meeting attendees for the public meeting.

Paul Anderson:

9:41 Paul Anderson announces the 2021 Larval Fish Conference, to be held virtually on June 24th-26th.

No further comments from the BOD or membership.

Next public meeting: 05/12/2021 at 9 PM, EST

9:47 Kevin Erickson moves to close this April 14th, 2021, Public meeting; Tom Lisciandra seconds

Meeting Time: 42 minutes