



Public Meeting Minutes - MASNA

Location: Uber Conference
Date: 11/11/2020
Time: 9:03 PM EST

Minutes prepared by Bryce Risley

Attendance

Board of Directors Present:

Kevin Erickson: President
Tom Lisciandra: Vice President
Bryce Risley: Secretary General
Christine Rowe: Treasurer
Tim Lyons: Director of Conservation
Ed Wiser: Director at Large
Joanne Vega: Public Relations

Board of Directors Absent:

Larry Blighton: Director at Large
Marie Agravante: Director of Membership
Les Wilson: Director at Large
Dennis Diaz: Director at Large

MASNA Employees and Contractors:

Membership Attendees:

Paul Steen
Ed Nieves
Don Atkinson
Brandi Woods

Meeting Call to Order

9:03 Kevin Erickson moves to open the November 11th, 2020, Public Board Meeting; Bryce Risley seconds

Meeting Minutes:

Kevin Erickson:

9:05 Movement to approve October 2020 Public Meeting Minutes, board approves.
Kevin Erickson reminds the BOD that Bryce Risley has shared and solicited input on approving the October 2020 Public Meeting Minutes. Tom Lisciandra and Tim Lyons confirm minute review and propose approval. No further input from the BOD. Bryce Risley acknowledges minute approval, confirms he will post the October 2020 minutes for public access.

Christine Rowe:

9:06 Treasurer's Report

MASNA Treasurer's Report

Public Meeting

November 11, 2020

CASH		
	US Bank	\$178,994.09
	Paypal	<u>23,947.94</u>
TOTAL		\$202,942.03
PAYABLES		
	Checks/Payments Issued	\$7,350.76
	Checks/Payments estimated	<u>\$8,000.00</u>
SUB TOTAL		\$15,350.76
RECEIVABLES		
	Estimated MACNA/MASNA deposits	\$205,756.16
	Current deposits	<u>0.00</u>
TOTAL		\$205,756.16
ENDING CASH BALANCE		\$393,347.43

9:08 Christine Rowe reports having issued both MASNA scholarship checks, each in the amount of \$4,000. One check has cleared as of this meeting.

9:10 Kevin Erickson mentions accumulated Bank of America reward points which may be applied to various future purchases including travel expenses.

9:11 End treasures report.

9:12 No updates on MASNA Speaks.

Taxes have been filed, 990 draft has been shared with corporate offices for review before issuance of e-file documents. The deadline for submission is 11/15/2020. The return will posted for public viewing once it has been e-filed.

9:18 Brandi Woods joins the meeting.

Tim Lyons:

9:20 Tim Lyons shares updates on press release for the Junda Lin Fund, soliciting platinum sponsorship.

A single application for this quarters funding has been accepted and reviewed.

Christine Rowe reached out to Ecotech to request payment for the scholarship fund.

9:23 Bryce Risley and Tim Lyons discuss progress on cardinalfish article.

Tom Lisciandra:

9:27 Tom Lisciandra asks if the organization will pursue processing of outstanding balances for MACNA 2020.

Christine Rowe and Tom Lisciandra discuss the option of purchasing a computer for Christine's treasure responsibilities.

Brandi Woods volunteers to donate a new 2015 computer for this use.

9:32 The first list of membership renewals have been sent to Rob Mougey one month ago. Kevin Erickson comments that MASNA membership holiday reminder has been sent out on November 4th, 2020. Tom Lisciandra encourages Kevin Erickson to continuously share membership renewal updates to Rob Mougey for processing.

9:35 Tom Lisciandra addresses Kevin Erickson about ClickUp Project Management software and asks if Kevin Erickson would like to adopt the free software for board use.

9:39 Veterans in Reefing Group meetings at MACNA, a Facebook group has been created and 10 members have joined within the past 24 hours.

Ed Wiser:

9:42 Ed Wiser asks about scheduling a MASNA Club membership recruitment meeting in January in 2020 to get more clubs involved with MASNA.

Joanne Vega:

9:49 Joanne Vega has been promoting previously published MASNA educational articles on social media. She has also been sharing 2021 Coral Magazine calendar promotion.

Kevin Erickson:

9:54 Kevin Erickson discusses updates made by Larry Blighton for MACNA videos, which have cumulatively reached one million views on YouTube.

Kevin Erickson has had meetings with Dennis Diaz about adding Spanish subtitles to the most popular MACNA videos. He created a template to test subtitle applications on videos.

New products and product categories have been added to the MASNA online shop (<https://masna.org/shop/>).

10:05 MACNA 2020 attendee survey has been closed out and feedback will be reviewed and publicized shortly.

10:08 There are no further private meetings to be held in 2020.

Bryce Risley

10:11 Bryce Risley reminds Kevin Erickson about following up with MASNA's lawyer Murray Camp regarding MACNA trademark renewal details and third party contractor form.

Membership Questions:

Kevin Erickson solicits final contributions to from meeting attendees for the public meeting.

No comments from the BOD or membership.

Next public meeting: 12/09/2020 at 9 PM, EST

10:13 Kevin Erickson moves to close this November 9th, 2020, Public meeting; Bryce Risley seconds

Meeting Time: 70 minutes