



Public Meeting Minutes – MASNA

Location: Uber Conference
Date: 09/09/2020
Time: 9:04 PM EST

Minutes prepared by Bryce Risley

Attendance

Board of Directors Present:

Kevin Erickson: President
Bryce Risley: Secretary General
Christine Rowe: Treasurer
Tim Lyons: Conservation
Kory Enneking: Exhibitor and Industry Relations
Larry Blighton: Director at Large

Board of Directors Absent:

MASNA Employees and Contractors:

Membership Attendees:

Dennis Diaz
Ed Wisner
Paul Anderson
Joanne Vega
Paul Steen
Brandi Woods
Rob Mougey
Thomas Lisciandra
Craig Bingman
Mariecor Agravante
Greg Biggerman

Meeting Call to Order

9:04 Kevin Erickson moves to open the September 09, 2020, Annual Board Meeting; Bryce Risley seconds.

Meeting Minutes:

Kevin Erickson:

9:05 Kevin Erickson welcomes BOD and membership to the annual public meeting.
9:07 Kevin Erickson shares his screen with attendees and shares updates on MACNA 2020.
Kevin Erickson describes the decision-making process which led to the cancellation of MACNA 2020.
MACNA 2020 Phoenix Rising Online consisted of 633 registered viewers, 154 total viewed days and consisted of 9 speakers, two workshops, one panel, four meetups and an evening social.
9:13 Meeting agenda is presented to attendees.
9:14 Craig Bingman joins the meeting.
9:15 Kevin Erickson shares a breakdown of his work time from Sept. 1st 2019, to August 31st 2020. TOTAL= 2,294 hours.
9:17 Remembering Bob Fenner memorial video available for viewing on YouTube (<https://www.youtube.com/watch?v=5kUBBDnNwfl>)

9:18 MACNA Presentation Videos, for years 2014, 2016, 2017, 2018, 2019 have accrued over 1 Million views. Videos Have been organized for viewing by topic and year by Larry Blighton.

9:21 Kevin Erickson reviews MASNA social media performance.

MASNA's 2020 social media posts received the most "likes" to date at 4,967 on Facebook on 230 posts since MACNA 2019. MASNA's Twitter page has 1216 followers.

9:22 Membership report. 2019-2020 post MACNA 2020 membership at 91 individuals, 36 family members, 21 club members, and 11 corporate members. This reflects a large decrease from past years where in 2018-2019, individual memberships where at 318, and 68 for family members, 35 club members, and 14 corporate members. This decrease may be due to the effects of COVID-19 on individual's priorities and financial constraints.

Christine Rowe:

9:22 Christine Rowe shares a list of her responsibilities, committee work including MACNA 2020 and 2021 planning committees and the Scholarship Committee. MASNA Speaks Chair, Kids Cove Chair, and prepares 990 tax forms for MASNA and monthly treasures reports.

Recorded 533 hours of paid time as MACNA bookkeeper in 2019.

MASNA Treasurer's Report

MASNA Treasurer's Report

Annual Public Meeting

September 9, 2020

CASH

US Bank	\$195,203.10
Paypal	21,498.56

TOTAL

\$216,701.66

PAYABLES

Checks/Payments Issued	\$972.66
Checks/Payments estimated	\$14,915.10

SUB TOTAL

\$15,887.76

RECEIVABLES

Estimated MACNA/MASNA deposits	\$202,656.16
Current deposits	0.00

TOTAL

\$202,656.16

ENDING CASH BALANCE

\$403,470.06

Bryce Risley:

9:27 Bryce Risley, Secretary General shares position responsibilities and lists ongoing projects including recording meeting minutes and public meetings, recording keeping of MASNA's inventory of electronic hardware such as iPads and computers and working on an educational article with Tim Lyons.

Tim Lyons:

9:31 Tim Lyons, Director of Conservation shares responsibilities including Chair of MASNA Scholarship committee. Tim Lyons shares MACNA 2020 scholarship recipients. Undergraduate scholarship recipient Lauren Jennings, and graduate scholar Aaron Pilnick.

Educational series development for MASNA, five ongoing educational articles including:

Updates on Lionfish Invasion article, Media Response to MongaBay regarding West Hawaii Fishery, MACNA 2020 Hawaii Panel discussion secured funding from Tunze for the Dr. Junda Lin Open Access Publishing Fund.

Kevin Erickson

- 9:38 Kevin Erickson discusses MASNA Speaks program (<https://masna.org/club-resources/masna-speaks-2/>). Seven member societies have taken advantage of the program within the past year.
- 9:40 Maricore Agavante joined the meeting
- 9:41 Kevin Erickson shares and describes the Marine Scene newsletter (masna.org/marine-scene-archive).
- 9:43 2020 MASNA Aquarist of the Year Tal Sweet and 2020 MASNA Award Alf Jacob Nilsen (<https://masna.org/masna-programs/aquarist-of-the-year/>)
- 9:46 MACNA 2021 Update shared (<https://macna.org/macna-2021/>)

Kory Enneking

9:49 Kory Enneking shares his work as Director of Exhibitor and Industry Relations including communicating and recruiting industry members to attend MACNA events. Kory Enneking served on the 2019-2020 MASNA Scholarship Committee and he is presently working on communications with industry members for MACNA 2021.

2020 Board Elections

9:51 Nominees to be voted upon for the following board positions:

VP

Treasurer

Membership

Public Relations

Director at Large

Director at Large

9:55 Kevin Erickson invites Tom Lisciandra to speak on running for VP.

Tom Lisciandra shares his experience volunteering with MASNA as Secretary General for five years.

9:56 Christine Row shares her experience serving as MASNA Treasure since 2015.

9:58 Marie Core running for Membership, is in a PhD program and enthusiastic about opportunity to work with the board.

9:59 Joanne Vega, for Public Relations. Is a marketer by trade and longtime hobbyist and hopes to connect MASNA to hobbyists.

10:00 Dennis Diaz for Director at Large, has served as a volunteer coordinator, a long-term hobbyist and owns an aquarium store. Is passionate about learning about the hobby and loves to help people.

10:02 Ed Wisner for Director at Large, has been attending MACNA's since 2003, was on the original BOD for MASNA for many years. Has been an aquarium hobbyist for 57 years.

10:04 Rob Mougey joins the meeting.

10:04 Kevin Erickson motions to vote for all nominees in one vote

BOD Vote:

Vote	Yea	Nay
Bryce Risley	X	
Tim Lyons	X	
Kory Enneking	X	
Larry Blighton	X	
Paul Steen	X	
Paul Anderson	X	
Craig Bingman	X	
Rob Mougey	X	
Greg Biggerman	X	

Motion passes: 9 Yea, 0 Nay

The 2021-2022 MASNA Board of Directors will be;

Kevin Erickson - President

Tom Lisciandra - Vice President

Bryce Risley - Secretary General

Christine Row - Treasurer

Tim Lyons - Director of Conservation

Kory Enneking - Exhibitor/Vendor Relations
Marie Argravante - Director of Membership
Joanne Vega - Public Relations
Les Wilson - Director at Large
Larry Blighton - Director at Large
Ed Wiser - Director at Large
Dennis Diaz - Director at Large

Kevin Erickson:

Membership Questions:

10:06 Kevin Erickson solicits questions from BOD and members to address nominees. No questions.
No private meetings in November or December

Next public meeting: 10/14/2020 at 9 PM, EST

10:12 Kevin Erickson moves to close this September 9th, 2020, Annual Meeting; Bryce Risley seconds.

Meeting Time: 68 minutes