



MARINE AQUARIUM SOCIETIES OF NORTH AMERICA

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For Immediate Release

The Future of MACNA.

Dear MACNA attendees and exhibitors,

MACNA has proudly grown into an industry leading, internationally recognized marine aquarium conference which now repeatedly attracts upwards of 3,500 attendees annually. The majority of whom attend the entire 3-day conference, including the trade show floor with over 200 exhibitors, dozens of speakers and multiple evening social events.

MASNA as well as all of the MACNA host clubs are extremely proud of what the show has become and we are grateful to continue managing a show that is currently in it's 29th year. MACNA is unique in that the host city changes yearly, bringing the event to communities across North America. As the show continues to grow and expand, MASNA will increase their involvement with planning, organization, and running of MACNA to insure consistency from year to year.

To facilitate these efforts, MASNA has hired an event planner, Erica Robes, whose job it is to plan and run MACNA and other MASNA sanctioned events. Erica brings with her a background in trade show management and exhibitor relations.

Local marine aquarium societies will continue to benefit from MACNA, providing on the ground logistics and on-site volunteers who will remain a vital part in ensuring the continued success of MACNA.

Questions about MASNA's growing involvement in MACNA can be sent to MACNA@MASNA.org.

Erica Robes, MASNA Event Planner, can be contacted at Erica.Robes@MASNA.org.